

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

DEPARTMENT OF ENGLISH

2019-2020

COURSE OUTCOMES

YEAR/ SEM: I/I - CLA1L - TAMIL I

NO.	COURSE OUTCOME					
C101.1	நாட்டுப்புற மக்களின் வாழ்வியல் பயன்பாடுகளை அறிகிறார்கள;.					
C101.2	புதுக்கவிதைகளின் வாயிலாகப் புதுமைக் கருத்துக்களையும், சமூக சிக்கல்களையும் உணர்கின்றனர்.					
C101.3	சிறுகதைகளின் வாயிலாக சமூக மக்களின் வாழ்க்கை நிலையை அறிகிறார்கள்.					
C101.4	சந்திரஹரி நாடகம் வாயிலாக பொய் என்றும் துன்பமே என்று அறிகிறார்கள்.					
C101.5	இலக்கிய வரலாற்றின் வாயிலாக நாட்டுப்புறவியல், சிறுகதை, புதினம், நாடகம், கவிதை ஆகியவற்றில் உள்ள சமூக நீதிகளையும், சிறப்புகளையும் அறிகிறார்கள்.					

YEAR/ SEM: I/I - CLE1E - HINDI I

NO.	COURSE OUTCOME
C102.1	To develop Communicating, Reading and Writing skills in Hindi
C102.2	To understand the vision of Premchand about the poor people
C102.3	To learn the literary work on the basis of foundation laid by the Scholars
C102.4	To understand the meaning and concept of Functional Hindi
C102.5	To understand the various forms of Functional Hindi according to its area of application



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YEAR/ SEM: I/I – CLZ1L - ENGLISH I

NO.	COURSE OUTCOME
C103.1	To read and understand any text in English listening to the inputs given in the classroom.
C103.2	To make a detailed study of a few sample masterpieces of English poetry
C103.3	To write paragraphs and essays.
C103.4	To get accurate both in oral and written communication to be strong In Grammarand its usage
C103.5	gestructure and usage.

YEAR/ SEM: I/I – BRA1A -BRITISH LITERATURE I

NO.	COURSE OUTCOME
C104.1	To examine both nonfiction and fiction texts written in England
C104.2	To examine how the environment of the authors influenced what they wrote
C104.3	To learn about the geographical, political, religious, and other elements that affected the authors and what they wrote
C104.4	To analyze different genres of literature including poetry, prose, plays, essays, etc.
C104.5	To learn to read critically and evaluate various forms and types of texts including novels, poetry, informational texts, and visual texts.

YEAR/ SEM: I/I - BRA1B - INDIAN WRITING IN ENGLISH

NO.	COURSE OUTCOME
C105.1	To learn Poetry and Literary Terms Related to Poetry.
C105.2	To empower students to think critically
C105.3	To understand and analyze poetry across a wide range of literary ages and contexts.



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C105.4	To understand the critical idea of identifying genres of poetry and figures of speech
C105.5	To analyze specific context and relevance to everyday life

YEAR/ SEM: I/I – BRB1A – BACKGROUND TO THE STUDY OF ENGLISH LITERATURE I

NO.	COURSE OUTCOME
C106.1	To relate the socio-historical background to literature.
C106.2	To correlate social history and the history of genres
C106.3	To acquire a broad perspective of the novel as a literary genre and the relevant historical, geographical, and cultural identical backgrounds
C106.4	To analyze various types of novels with reference to thematic and other approaches
C106.5	To appreciate the working of various literary devices like irony in fiction

YEAR/ SEM: I/I - NLT1C - BASIC TAMIL

NO.	COURSE OUTCOME				
C107.1	தமிழ் எழுத்துகளைத் தெரிந்து கொள்ளுதல்.				
C107.2	தமிழ் ஒலியன்களை உச்சரிக்கக் கற்றுக்கொள்ளுதல்.				
C107.3	எழுத்துக்களைக் கொண்டு சொற்களை உருவாக்குதல்.				
C107.4	அன்றாடப் பயன்பாட்டு சொற்களைப் பயிற்றுவித்தல்.				
C107.5	தமிழ் மொழியை அறிந்து கொள்ளுதல்.				



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YEAR/ SEM: I/I – TSSEA – ESSENTIALS OF LANGUAGE AND COMMUNICATION SKILLS – LEVEL I

NO.	COURSE OUTCOME
C108.1	To develop effective communication skills (spoken and written).
C108.2	To develop effective presentation skills
C108.3	To conduct effective business correspondence and prepare business reports which produce results
C108.4	To improve academic achievement
C108.5	To develop them both for the sake of their education, and for the sake of their professional careers.

YEAR/ SEM: I/I - SNG1D - PERSONAL HEALTH CARE FOR STUDENTS

NO.	COURSE OUTCOME
C109.1	To offer the benefits of increased energy
C109.2	To learn better focus; less stress; more resilience; less lost time due to colds, flu, infections and other illnesses; more restful sleep; and improved mental health
C109.3	To return to those old favorites every day.
C109.4	To take advantage of the variety of selections available to you.
C109.5	To demonstrate an understanding of one's health issues/conditions, including prevention approaches, self-care practices, and appropriate intervention and treatment when needed.

YEAR/ SEM: I/II - CLA2H - TAMIL II

NO.	COURSE OUTCOME						
C110.1	மூவேந்தர்களின் அறிகிறார்கள்.	அகம்	மற்றும்	ЦΏ	வாழ்வு	பற்றிய	செய்திகளை



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C110.2	சிற்றிலக்கியங்களான தமிழ்விடு தூது, குற்றாலக் குறவஞ்சி, முக்கூடற்பள்ளு வாயிலாக தமிழின் சிறப்பும் மலைவளமும், வேளாண் செய்திகளையும் அறிகிறார்கள்.
C110.3	நளவெண்பாவின் வாயிலாக சூதாட்டத்தினால் விளையும் சீர்கேடுகளை அறிகிறார்கள்.
C110.4	சீறாப்புராணத்தின் வாயிலாக மனித நேயத்தையும், இரக்கக் குணத்தையும் அறிகிறார்கள்.
C110.5	மொழிப்பயிற்சியின் வாயிலாக இலக்கண முறைகளை அறிகிறார்கள்.

YEAR/ SEM: I/II - CLE2G - HINDI II

NO.	COURSE OUTCOME
C111.1	To understand the Drama and the stories based on social problems
C111.2	To develop the approach of Hindi language
C111.3	To understand the change in content and style of expression in short stories in modern period
C111.4	To develop the skills of Translation from Hindi to English by using high technical words
C111.5	To analyse the development of one act play

YEAR/ SEM: I/II – CLZ2L – ENGLISH II

NO.	COURSE OUTCOME
C112.1	To make a detailed study of a few sample masterpieces of English poetry
C112.2	To apply critical frameworks to analyze the linguistic, cultural and historica l background of texts written in English.
C112.3	To get familiar with the conventions of diverse textual genres including fiction, nonfiction, poetry, autobiography, biography, plays, etc.
C112.4	The ability to transfer information in the writing tasks.



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C112.5	To perform various speaking and writing tasks, such as roleplays, debates,
	groupdiscussions apart from the use of correct spelling, punctuation.

YEAR/ SEM: I/II - BRA2A - BRITISH LITERATURE II

NO.	COURSE OUTCOME
C113.1	To wide their idea about the comedy of manners and restoration comedy
C113.2	To grasp the major theme of satiric poems that belong to 17th-18th century
C113.3	To comprehend the significance of Elizabethan literature and the writers belonged and its impact on literary works produced world over.
C113.4	To have a nuanced understanding of the dramatic literature of the Elizabethan period, with regard to the classical and romantic strains embedded in the plays
C113.5	To understand the concept of metaphysical poetry and its various features

YEAR/ SEM: I/II – BRA2B – REGIONAL INDIAN LITERATURE IN TRANSLATION

NO.	COURSE OUTCOME
C114.1	To learn the values of spiritual refinement in human life.
C114.2	To understand the need of wiping out social evils to dream of a healthy society
C114.3	To understand how well the Indian culture is reflected in Literature.
C114.4	To analyse the themes in Indian literature
C114.5	To identify and explain the formal and literary features of each genre and text, and how they contribute to the complexity of values and emotions represented in the texts



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YEAR/ SEM: I/II – BRB2A – BACKGROUND TO THE STUDY OF ENGLISH LITERATURE II

NO.	COURSE OUTCOME
C115.1	To delineate major writers and their works in chronological order
C115.2	To discuss how literature also influences the social and political history of each period
C115.3	To compare English Literature of one period with that of another
C115.4	To analyse how the religious, social and political history of England influences the English writers from 6th to 18th centuries
C115.5	To classify all major literary genres the comedy of manners and restoration comedy

YEAR/ SEM: I/II – CNE2B – BASICS OF BUSINESS INSURANCE

NO.	COURSE OUTCOME
C116.1	To learn Insurance aims at minimization of losses arising from future risks and uncertainties.
C116.2	To understand certainty of payments to people for happening of uncertain events.
C116.3	To understand Insurance assures the individuals for compensation of losses.
C116.4	To help pay for medical emergencies, hospitalization, contraction of any illnesses and treatment, and medical care required in the future.
C116.5	To minimizes the risk through proper planning and administration

YEAR/ SEM: I/II - NLT2D - BASIC TAMIL

NO.	COURSE OUTCOME
C117.1	தமிழ் இலக்கியங்களை அறிந்து கொள்ளுதல்.
C117.2	அற இலக்கியங்களைத் தெரிந்து கொள்ளுதல்.



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C117.3	திருக்குறளின் சிறப்புகளை அறிந்துகொள்ளுதல்.
C117.4	தமிழர்களின் பண்பாடு ,நாகரிகம் போன்றவற்றைத் தெரிந்துகொள்ளுதல்.
C117.5	தமிழகத்தின் விழாக்களை அறிந்துகொள்ளுதல்.

YEAR/ SEM: I/II – ESSENTIALS OF SPOKEN AND PRESENTATION SKILLS – LEVEL I

NO.	COURSE OUTCOME
C118.1	To deal with nerves and think more positively about public speaking
C118.2	To consider ways of grabbing the listener's attention, holding their interest, and concluding strongly.
C118.3	To use body language and tone of voice to enhance their presentations
C118.4	To create innovative ideas when students come up with creative and interesting slides to illustrate their talk.
C118.5	To use presentation aids makes for a much more interesting talk, and the creation of such aids can help develop students' confidence

YEAR/ SEM: II/III - CLA3M - TAMIL III

NO.	COURSE OUTCOME
C201.1	பல்லவர் காலத்தில் நாயன்மார்கள் மற்றும் ஆழ்வார்களின் பக்தி நெறிகளை அறிகின்றனர்.
C201.2	இசுலாமியர் மற்றும் கிறித்தவர்கள் தமிழிக்குச் செய்த தொண்டினை அறிகின்றனர்.
C201.3	நாயக்கர் காலத்தில் தோன்றிய சிற்றிலக்கியங்களின் வளர்ச்சி நிலைகளை அறிகின்றனர்.
C201.4	சமயங்கள் வளர்த்த இலக்கியங்களை அறிகின்றனர்.
C201.5	மொழிப்பயிற்சியின் வாயிலாக கடிதம் மற்றும் பிற மொழிக் கலவாமல் தமிழ் எழுத அறிகின்றனர்.



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YEAR/ SEM: II/III - CLE3H - HINDI III

NO.	COURSE OUTCOME
C202.1	To understand the division and the concept of Hindi literature
C202.2	To understand the features and evaluate the period Adikaal, Bhakthikaal and Reethikaal in context of social and political condition of that period
C202.3	To identify the eminent Hindi writers of each period
C202.4	To describe the progressive nature of Kabirdas, Soordas and Thulasidas
C202.5	To understand the sudden development of ancient and medieval Hindi literature

YEAR/ SEM: II/III – CLZ3P – ENGLISH III

NO.	COURSE OUTCOME
C203.1	To refer dictionary and study the correct stress, right accent and right intonation.
C203.2	To ask questions, make requests or to make command.
C203.3	They will be familiar with the conventions of diverse textual genres including fiction, nonfiction, poetry, autobiography, biography, Journal, film, plays, editorials etc.
C203.4	To make the students see how Indian English poetry expresses the ethos andculture of India
C203.5	To encourage students to interpret literary works and to develop aptitude for critical analysis.

YEAR/ SEM: II/III – BRA3A – BRITISH LITERATURE III

NO.	COURSE OUTCOME
C204.1	To grasp the major theme of satiric poems that belong to 17th-18th century
C204.2	To develop a thorough understanding of the various eras in the history of English literature including the Renaissance, Restoration and Neoclassical periods through the perusal of representative works of the time



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C204.3	To comprehend different types of humour and Congreve's comedy of humours
C204.4	To understand the concept of metaphysical poetry and its various features.
C204.5	To decode the stylistic aspects of epic poetry and mock-heroic poetry which is quintessential for comprehending the works of Milton and Pope included in the module.

YEAR/ SEM: II/III – BRA3B – MODERN ENGLISH LANGUAGE AND USAGE

NO.	COURSE OUTCOME
C205.1	To deliver a perfect speech
C205.2	To learn anchoring, compering and emceeing for formal programmes
C205.3	To participate and prove their mettle in a job interview
C205.4	To participate in a group discussion
C205.5	To organize and conduct a formal meeting.

YEAR/ SEM: II/III – BRB3A – MYTH AND LITERATURE

NO.	COURSE OUTCOME
C206.1	To learn the types of myths, including nature myths, etiological myths, charter myths, myths that attempt to re-establish a "creative era", and myths that derive from or explain rituals.
C206.2	To analyze specific myths or bodies of myths with regard to function, specifying which portions of a particular story perform which functions
C206.3	To identify which elements of a given myth stem from patriarchal cultures and which reveal a matriarchal substratum
C206.4	To reflect with deeper understanding on their own beliefs
C206.5	To recognize when ethnocentric judgments are being made in a cross-cultural context.



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YEAR/ SEM: II/III - TSSEG - PERSONALITY ENRICHMENT - LEVEL I

NO.	COURSE OUTCOME
C207.1	Develop skills to embrace change, handle setbacks, and thrive in dynamic work environments.
C207.2	Build self-confidence, overcome self-doubt, and be able to assert oneself in professional settings.
C207.3	Individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development
C207.4	Explore new possibilities, embrace new challenges and adapt to new roles.
C207.5	Design and complete a research project that can take the form of a developmental interview, an observation or assessment through service learning.

YEAR/ SEM: II/IV - CLA4K - TAMIL IV

NO.	COURSE OUTCOME
C208.1	எட்டுத்தொகையின் வாயிலாக ஐந்நில மக்களின் வாழ்வியல் முறைகளை அறிகின்றனர்.
C208.2	புறநானுற்றின் வாயிலாக மன்னர்களின் ஆட்சி மற்றும் போர்ச்செய்திகளை அறிகின்றனர்.
C208.3	நெடுநல்வாடையின் வாயிலாக கூதிர்காலத் தன்மைகளை அறிகின்றனர்.
C208.4	இரட்டைக்காப்பியங்களின் வாயிலாக வணிகர்களின் வாழ்வியலை அறிகின்றனர்.
C208.5	திருக்குறளின் வாயிலாக மக்களின் வாழ்வியல், கல்வி, கேள்வி,ஒழுக்கம் ஆகியவற்றை அறிகின்றனர். மொழிபெயர்ப்பின் வாயிலாக தமிழ் மற்றும் ஆங்கில மொழியறிவைப் பெறுகின்றனர்.



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YEAR/ SEM: II/IV – CLE4J – HINDI IV

NO.	COURSE OUTCOME
C209.1	To make an in-depth study and analysis of the literary work
C209.2	To gain awareness on the importance of literature in addressing contemporary issues
C209.3	To create, select, and apply appropriate approaches to literature, resources and modern literary theories
C209.4	To describe the philosophy of life as well as the poems of modern literature
C209.5	To understand the History of development of drama, short stories, one act play and novel

YEAR/ SEM: II/IV - CLZ4R - ENGLISH IV

NO.	COURSE OUTCOME
C210.1	To enable learners to appreciate and enjoy a wide range of literary or creativetexts and other related cultural forms
C210.2	To perform various speaking and writing tasks, such as roleplays, debates, groupdiscussions apart from the use of correct spelling, punctuation.
C210.3	To enhance students awareness in the aesthetics of poetry and to empower themto read, appreciate and critically evaluate poetry independently.
C210.4	To enable students to become competent users of English in real life situations
C210.5	The ability to transfer information in the writing tasks.

YEAR/ SEM: II/IV - BRA4A - AMERICAN LITERATURE I

NO.	COURSE OUTCOME
C211.1	To analyze and discuss works of American literature from a range of genres (e.g. poetry, nonfiction, slave narrative, captivity narrative, literary fiction, genre fiction, sermon, public proclamations, letters, etc.).
C211.2	To identify relationships between moments in American history, colonialism, and culture and their representation in works of American literature.



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C211.3	To articulate ways that American literature reflects complex historical and cultural experiences.
C211.4	To produce a mix of critical, creative, and/or reflective works about American literature to 1865.
C211.5	To analyse texts will be selected from among a diverse group of authors for what they reflect and reveal about the evolving American experience and character.

YEAR/ SEM: II/IV - BRA4C - GREEN STUDIES

NO.	COURSE OUTCOME
C212.1	To recognize that our life-support system is maintained by all the species that make-up the biosphere.
C212.2	To sustain biodiversity at all costs.
C212.3	To develop observation skills and critical thinking and apply them to the analysis of a problem infested environment.
C212.4	To analyze the principles of ecology and the environmental damage life- supportive elements such as air, land and water on a global scale
C212.5	To analyse literature using the environment

YEAR/ SEM: II/IV - BRB4A - INTRODUCTION TO THE STUDY OF LANGUAGE AND LINGUISTICS

NO.	COURSE OUTCOME
C213.1	To explain the major organs of speech production and demonstrate how they are involved in pronouncing each phoneme
C213.2	To produce the basic sounds (both vowels and consonants) without mother tongue influence
C213.3	To develop a neutral accent and speak globally-intelligible English
C213.4	To distinguish different word stresses, inflections, intonations and voice modulation



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C213.5	To identify and solve specific problems resulting from the mother tongue
C213.3	interference.

YEAR/ SEM: II/IV - TSSEH - PERSONALITY ENRICHMENT - LEVEL II

NO.	COURSE OUTCOME
C214.1	To develop talent, facilitate employability enabling the incumbent to excel and sustain in a highly competitive world of business.
C214.2	Learn to balance confidence with humility and overcome problems associated with personality
C214.3	To bring about personality development with regard to the different behavioural dimensions that have far reaching significance in the direction of organisational effectiveness.
C214.4	To make students know about self-awareness, life skills, soft skills, need for personal development etc
C214.5	To make student understand, analyse develop and exhibit accurate sense of self.

YEAR/ SEM: II/IV – ENV4B – ENVIRONMENTAL STUDIES

NO.	COURSE OUTCOME
C215.1	To learn core concepts and methods from ecological and physical sciences and their application in environmental problem solving
C215.2	To learn core concepts and methods from economic, political, and social analysis as they pertain to the design and evaluation of environmental policies and institutions.
C215.3	To learn appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems
C215.4	To understand the transnational character of environmental problems and ways of addressing them, including interactions across local to global scales.
C215.5	To learn concepts and methodologies to analyze and understand interactions between social and environmental processes.



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YEAR/ SEM: III/V – BRA5A – AMERICAN LITERATURE II

NO.	COURSE OUTCOME
C301.1	To understand how the great American themes of self-reliance individualism, sin and redemption were shaped through its rich and varied literature.
C301.2	To gain knowledge about how multiculturalism was shaped through its rich literature
C301.3	To learn some aspects of American English usage and diction
C301.4	To understood of how society, culture and politics affect literature
C301.5	To articulate ways that American literature reflects complex historical and cultural experiences

YEAR/ SEM: III/V – BRA5B – POST COLONIAL LITERATURE IN ENGLISH I, AUSTRALIAN LITERATURE

NO.	COURSE OUTCOME
C302.1	To examine recent writing of fiction in Australia from 1990 to the present
C302.2	To cover a range of genres, including novel, short story, autobiography and metafiction, and explores the tension between postmodernism and politics in the field through an examination of the discourses of gender, class, race and sexuality in each text.
C302.3	To understand the postcolonial obsession with history, closely linked with the overarching goal of decolonization, addresses issues.
C302.4	To interrogate the effects of colonialism, especially in terms of cultural alienation.
C302.5	The anti-colonial struggles of the Third World and the rise of nationalism

YEAR/ SEM: III/V - BRA5C- WOMEN'S WRITING

NO.	COURSE OUTCOME
C303.1	To understand the gender equality and women's rights.



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C303.2	To understand the revolutionary changes occurred due to women empowerment.
C303.3	To aware of the negative impact of female feticide and woman exploitation in the society
C303.4	To sharpen their knowledge comprehending the role of woman for the betterment of society.
C303.5	To learn modern women writers, face the challenge of being unaccepted in the literary world.

YEAR/ SEM: III/V - BRA5D - INTRODUCTION TO LITERARY THEORIES

NO.	COURSE OUTCOME
C304.1	To understand different aspects of literary studies known as theory
C304.2	To understand importance of feministic movement and its impact on society.
C304.3	To learn the scope of orientalism and its importance
C304.4	To learn east and west, state and culture.
C304.5	Language would have widened their idea and thoughts

YEAR/ SEM: III/V - BRE5B - PRACTICAL APPROACH TO TECHNICAL WRITING

NO.	COURSE OUTCOME
C305.1	To learn technical writing was a process of just documenting software manuals or instructional materials like user manuals.
C305.2	To learn scientific technological fields, the definition has been slightly altered.
C305.3	To analyse technical writers, work on a variety of subjects and themes.
C305.4	To understand technical writing is all about strategically placing facts and figures in a sensible and user-understandable way
C305.5	To learn Written documents and reports can be well understood if represented as a diagram/graph or any other form of pictorial visual.



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YEAR/ SEM: III/V - VAE5Q - VALUE EDUCATION

NO.	COURSE OUTCOME
C306.1	To understand the importance of value-based living.
C306.2	To understand about the purpose of their life.
C306.3	To understand and start applying the essential steps to become good leaders.
C306.4	To understand and start applying the essential steps to become good leaders. Students will emerge as responsible citizens with clear conviction.
C306.5	To practice values and ethics in life

YEAR/ SEM: III/VI – BRA6A – CONTEMPORARY LITERATURE

NO.	COURSE OUTCOME
C307.1	To read, discuss, write about, and present on a variety of literature by authors who have significantly influenced contemporary literature in a variety of genres (novels, stories, poetry, drama, creative nonfiction).
C307.2	To analyse formal features/developments and historical contexts inform the students' understanding of literary works.
C307.3	To learn thematic approaches may be employed to emphasize social and philosophic underpinnings of the literature.
C307.4	To understand the contemporary era is roughly defined as post-WWII, but can be alternatively defined by the individual instructor
C307.5	To understand works from prior eras that inform contemporary literature may also be included.

YEAR/ SEM: III/VI – BRA6B - POST-COLONIAL LITERATURE IN ENGLISH II, CANADIAN LITERATURE

NO.	COURSE OUTCOME
C308.1	To identify representative authors and texts in Canadian literature from the Confederation period to the present day.



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C308.2	To identify and describe major genres and literary techniques that have influenced the development of Canadian literature.
C308.3	To understand the postcolonial obsession with history, closely linked with the overarching goal of decolonization, addresses issues.
C308.4	To interrogate the effects of colonialism, especially in terms of cultural alienation.
C308.5	To understand the anti-colonial struggles of the Third World and the rise of nationalism

YEAR/ SEM: III/VI - BRA6C - SHAKESPEARE

NO.	COURSE OUTCOME
C309.1	To develop sufficient ability for reading and understanding
C309.2	To allow for better comprehension of Shakespeare's plays, poems, and sonnets.
C309.3	To analyze verbally and in writing Shakespeare's literary development.
C309.4	To develop an understanding of Elizabethan and Jacobean Context.
C309.5	To become familiar with the structure of a tragedy play/form, increase their familiarity with Shakespearean language and expression.

YEAR/ SEM: III/VI – BRE6A – WORLD LITERATURE IN TRANSLATION

NO.	COURSE OUTCOME
C310.1	To familiarize with conventions of different literary genres, including epic and lyric poetry, drama, fables and folktales, and religious and philosophical texts.
C310.2	To provide the major cultural, religious, and political contexts of the literary texts.
C310.3	To meet Core Curriculum Essential Learning Outcome for Diversity and Cultural Awareness.
C310.4	To learn literature allows a person to step back in time and learn about life on Earth from the ones who walked before us.



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C310.5	To understand culture and have a greater appreciation of them.

YEAR/ SEM: III/VI – BRE6B - JOURNALISM

NO.	COURSE OUTCOME
C311.1	To create news copy and feature stories
C311.2	Illustrate different styles of news writing.
C311.3	To differentiate and explain various forms of reporting
C311.4	To communicate mass audience in writing
C311.5	To summarize the operations, functions and duties of the editorial department

YEAR/ SEM: III/VI -CES6Q- EXTENSION ACTIVITIES

NO.	COURSE OUTCOME
C312.1	Identify and apply art and design elements, principles, and terminology in the creation and improvement of work.
C312.2	Demonstrate effective use of media and techniques while creating works of art and/or design.
C312.3	Express themselves aesthetically and/or creatively while making works of art and /or design.
C312.4	Identify visual strengths and weaknesses to promote aesthetic resolution and clear intentions in works of art and/or design.
C312.5	Distinguish between subjective and objective assessment through critique of art/design work.